

SOCIAL MEDIA SERVICES FOR BUSINESS



The Social Media Marketing phenomenon continues to advance. Facebook™, Twitter™, Google+™, LinkedIn™ and other social networks continue to gain in popularity. Today you must have a presence in this expanding online media network to ensure your business is marketing directly to your customers.

What does our Social Media Marketing services include ?

Each month we will prepare and implement a Social Media Activity Plan which will include:

- Creation / review of a Social Media Content calendar for the coming month.
- Creation / upload of Content calendar posts to Social Media platforms.

- Social outreach to increase social engagement and followers.
- Monitoring Social Media presence and referring relevant comments or issues to you for consideration / action as required.
- Identification of strategic opportunities for consideration (sharing content, Social Media promotions, events, public holidays, business opportunities).

In addition to the specific Social Media tasks indicated, time is also allocated to custom strategies and activities unique to your business needs.

All packages have a minimum 3 month contract.

\$199

per month

\$250 one time setup

\$349

per month

\$300 one time setup

NEW

\$699

per month

\$450 one time setup

Facebook™ or Twitter™ account

Professional Page Setup

10 Facebook™ posts / 12 Tweets per month

FREE posts / tweets scheduling

\$99 Optimised Facebook™ Search Boost

\$25 image posting per month

Professionally managed

Recommended

Facebook™ / Twitter™ / Instagram™

Professional Page Setup

20 Facebook™ posts / 24 Tweets per month

UNLIMITED Instagram™ posts

FREE posts / tweet scheduling

Optimised Facebook™ Search Boost

FREE image posting

Professionally managed

INCLUDES Google My Business setup

LinkedIn™ page setup

Business Accelerator Package

Facebook™ / Twitter™ / Instagram™

Professional Page Setup

Marketing analytics and monitoring

35 Facebook™ posts / 50 Tweets per month

UNLIMITED Instagram™ posts

FREE posts / tweet scheduling

Optimised Facebook™ Search Boost

FREE image posting

Professionally managed

INCLUDES Google My Business setup

INCLUDES additional Social Media sites

LinkedIn™ page setup

\$1299

Social Media Business Boost Package

NEW

Available once every 6 months

Our Social Media Activity Plan is focused on

Facebook™ / Twitter™ / Google+™ / LinkedIn™

Given the highly customised requirements for specific market segments, for an optional service we can add in

YouTube™ - the second most searched site on the web
Pinterest™ and Instagram™

A specialised Social Media Plan is based on the intensity of activity required and the time to be invested by and is typically completed over a four to six week period.

If you decide to conduct an ongoing Social Media Plan to extend your reach and grow your social media traffic, this is simply for an initial three month period, then continue on a month-to-month basis with no long term commitment or inflexible contracts.

How soon can we start ?

If you decide to proceed, you will receive a simple, marketing agreement confirming all the deliverables. Depending on our project schedule, we can usually commence a dedicated Social Media Plan almost immediately.

PROFESSIONAL MARKETING SERVICES FOR BUSINESS



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